

# OPENair

For Immediate Release

## DE LA SOUL Plays OPEN AIR Labour Day Weekend

**Saturday, September 9**  
**De La Soul live at OPEN AIR**

with guest

**TICKETS ON SALE June 30**

**McPherson Box Office (walk up or charge by phone: 386-6121)**

**Ditch & Lyle's Place (cash only)**

**[www.ticketweb.ca](http://www.ticketweb.ca)**

VICTORIA, BC, June 27—Few rap groups have proved to be as enduring as DE LA SOUL. From self-appointed purveyors of the D.A.I.S.Y. (DA Inner Sound Y'all) Age to creators of an art official intelligence, the trio has made music that continues to amuse and inspire hip-hoppers around the world.

DE LA SOUL's debut album, *3 Feet High and Rising* (1989), was an instant classic, earning the group a Grammy nomination for Best Rap Performance. After 17 years and seven albums, the trio hasn't lost any of the passion that made DE LA SOUL one of the most influential groups to emerge out of the East Coast hip hop scene.

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DE LA SOUL is presented by OPEN AIR and ATOMIQUE PRODUCTIONS as part of a concert series sponsored by ROGERS WIRELESS. Other artists performing at OPEN AIR this summer include FEIST (July 14), THE STILLS (July 26), CITY AND COLOUR (Aug. 18) and GREAT BIG SEA (Sept. 4).

OPEN AIR is a summer-long series of events presented by the Inter-Cultural Association of Greater Victoria (ICA) in partnership with the City of Victoria and is produced by TNT Productions Inc. Located in Centennial Square, OPEN AIR also presents FLIX *al fresco!*, Big Band Boogie and the weekly Urban Farm Market For more information about OPEN AIR or volunteer opportunities, visit [www.openairvictoria.com](http://www.openairvictoria.com).

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